

# BitcoinTAF™ AFFILIATE REVENUE PLAN

AT BITCOINTAF, OUR INDEPENDENT AFFILIATES ARE OUR MOST IMPORTANT ASSET, AND WE REWARD THEM WITH AN EXCEPTIONAL GENEROUS AFFILIATE REVENUE PLAN.

THERE ARE 4 WAYS TO EARN INCOME\* WITH BITCOINTAF.

# 4

- 01** DIRECT REFERRAL BONUS
- 02** TEAM BONUS
- 03** RANK ADVANCEMENT BONUS
- 04** LEADERSHIP BONUS



# BUILD A SOLID FOUNDATION FOR YOUR BUSINESS THROUGH DIRECT REFERRALS.

## 01

### DIRECT REFERRAL BONUS

Referring BitcoinTAF products & Services to your customers is the first pillar of a solid foundation for your business. We want to reward you for referring new customers to BitcoinTAF. When your Personally Direct Referred customer makes a payment for any subscription or purchase training material/product/s you get paid an affiliate Direct Referral Bonus. In addition, each time your personal direct referred customer makes a payment or pays for a subscription service, you get paid. You can now build your own customer base and get paid weekly.

Your Personally Direct Referred customers\* are essential to affiliate marketing and growth. BitcoinTAF Policies and Procedures does not require you to maintain an active number of paid subscribers, nor do you have to be an active customer/member to earn a Direct Referral Bonus.

## 02

### TEAM BONUS

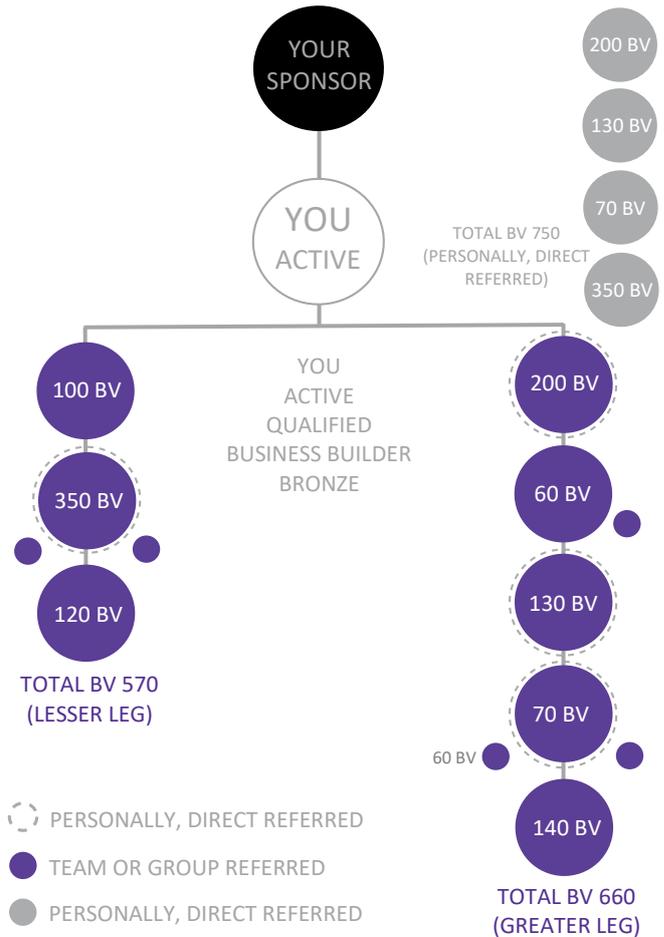
Team bonuses are another pillar of the BITCOINTAF Affiliate Revenue Plan. As a new affiliate, your focus will be on developing a base of customers. You'll also focus on helping your downline generate volume through sales.

The team bonus aspect of the plan is calculated from your placement tree, which has two legs: a left and a right. You will be compensated based on successfully building sales volume within the placement tree, called Business Volume (BV). Your upline (or anyone else in the placement tree) may also place people in your placement tree. As your group begins to grow, you are entitled to Team Bonuses based on the total BV generated in your lesser leg.

**CALCULATING TEAM BONUSES:** You must be \*Active, \*Qualified and an active Business Builder\* to be eligible to start earning Team Bonuses. At the end of each cycle (7-day week Thursday to Wednesday), a 10 percent Team Bonus is paid on the BV in that leg. Any unpaid BV carries over to the following week, as long as you remain active, qualified and maintain a rank as a Business Builder.

Any of your previously unpaid BV that is carried over to the current week, up to the amount of the BV from the current week in that leg, will be used to calculate your Team Bonus up to the Team Bonus limit for your paid-as rank\*.

Team Bonuses are limited by your paid-as rank up to \$10,000 per week, per business center. As long as you remain active, qualified and a Business Builder, you can continue to accrue volume toward your next Team Bonus payment.



In this example, you are (1) Active (have a current active monthly subscription), you are (2) Qualified (have signed up two personally direct referred members one on each leg, left and right, who is also Active), (3) and have an active subscription to Business Builders‡. Because you received 750 BV from your sales to each of your four direct referred customers; you earn \$67.50 in Direct Referred Customer Bonuses (9% of 750 BV which is \$67.50). You are also qualified because you have personally sponsored customers/members on both your left and right legs who are active. Therefore, you qualify for 10 percent in Team Bonuses, which equates to earning 5 percent of the balanced volume from both your left and right legs or in other words, 10% on your lesser leg BV. In this example, you would earn a team bonus of \$57 (10 percent of 570 BV) because the Team Bonus is paid on balanced volume. So, in this example you now get paid on the 570 BV and have 90 BV carry-over for the next cycle. Your total earnings for the week are \$67.50 + \$57 (or \$124.50).

\*See the rank qualification Team Bonus limits on the next pages.

‡See your private members area for Business Builder Fee and information.

# THE KEY TO SUCCESS IN BITCOINTAF IS SIMPLE: BECOME A **BRONZE EXECUTIVE** AND HELP OTHERS BECOME BRONZE EXECUTIVES IN YOUR BITCOINTAF ORGANIZATION.

## 03

### RANK ADVANCEMENT BONUS

The third pillar of building a successful business is to earn the rank of Bronze Executive and helping your personally sponsored customers/members become Bronze Executives.

When you reach the rank of Bronze Executive, and you are Active, and have a subscription to Business Builder you will start to earn a higher percentage on your Team Bonus volume, your weekly BV.



### ADVANCEMENT RANKS – Customer to Business Builder

Non-Binary Customer	A customer who was not referred by an affiliate, or by a sponsor link and bought a product or registered on the BitcoinTAF website.	No earning potential unless this non-binary customer creates an affiliate referral link and is placed within the binary tree within a worldwide team.
Customer	A customer is a person who is placed in the binary tree by a sponsor referral link (affiliate link) but does not yet have an active monthly subscription.	5% Direct Referral Bonus, earning potential \$1500 per cycle week.
Active Customer (Active)*	An active customer is a person who is placed in the binary tree by a sponsor referral link (affiliate link). This person has an active monthly subscription. An active monthly subscription makes you Active.	7% Direct Referral Bonus, earning potential \$4000 per cycle week. BV CAP applies at 2500 BV, BV CAP is held for payment and unlocks for payment when Bronze Executive level is reached.
Business Builder‡ (Active)* (Qualified)*	A Business Builder is an active customer who wants to build a BitcoinTAF business and then go on to become an Executive Rank member earning higher revenue. A Business Builder must meet the following two criteria: <ol style="list-style-type: none"> <li>1. Be an Active customer</li> <li>2. Active Subscription to Business Builders.</li> </ol>	8% Direct Referral Bonus. BV CAP applies at 5000 BV, BV CAP is held for payment and unlocks for payment when Bronze Executive level is reached. § Earning potential \$8,000 per cycle week.

\*To move to the next rank of Bronze Executive, all that is required is to be Qualified by having 2 personally sponsored members, one on your left and one on your right leg of the binary tree, that are Active.

# CONGRATULATIONS. YOU ARE NOW ON YOUR WAY TO BECOME AN EXECUTIVE RANKING LEADER IN YOUR BITCOINTAF ORGANIZATION.

\*Qualified means you have sponsored at least 1 person on your left binary tree and at least 1 person on your right binary tree and they both have an Active Subscription meaning they are required to maintain an active monthly subscription.

§Enrollment tree volume refers to sales volume earned by your personal enrollment tree sales organization in one bonus week.

‡To earn from the binary tree, you are required to have a subscription to Business Builders.

# BITCOINTAF EXECUTIVE RANK QUALIFICATIONS.



EXECUTIVE RANKS* – You are now a formal Affiliate		
Bronze*	A Bronze Executive must meet the criteria of a Business Builder and the following: Sponsor a minimum of one customer on the left and one customer on the right of the binary tree with both having an active subscription (paid subscription). Maintain Team Volume of 2500 BV in lesser leg for a 1-week cycle.	9% Direct Referral Bonus. BV CAP applies at 15000 BV. 10% total Team Bonus earning potential at \$1500 per cycle week.  Earning potential \$10,000 per cycle week.
Silver*	A Silver Executive must meet the criteria of a Bronze Executive and the following: Must have a minimum of 1 personally sponsored Business Builder in binary tree, left or right Must have a minimum of 2 personally sponsored Bronze Executives in binary tree, left or right. Maintain Team Volume of 5000 BV in lesser leg for 2 consecutive weeks.	10% Direct Referral Bonus. BV CAP applies at 25000 BV. 10% total Team Bonus earning potential at \$2500 per cycle week.  Earning potential \$12,000 per cycle week.
Gold*	A Gold Executive must meet the criteria of a Silver Executive and the following: Must have a minimum of 2 personally sponsored Business Builders in binary tree, left or right Must have a minimum of 3 personally sponsored Bronze Executives in binary tree, left or right. Must have a minimum of 1 personally sponsored Silver Executives in binary tree, left or right. Maintain Team Volume of 10000 BV in lesser leg for 3 consecutive weeks.	10% Direct Referral Bonus. BV CAP applies at 40000 BV. 12% total Team Bonus earning potential \$4800 per cycle week.  Earning potential \$13,000 per cycle week.
Emerald*	An Emerald Executive must meet the criteria of a Gold Executive and the following: Must have a minimum of 4 personally sponsored Business Builders in binary tree, left or right Must have a minimum of 5 personally sponsored Bronze Executives in binary tree, left or right. Must have a minimum of 2 personally sponsored Silver Executives in binary tree, left or right. Must have a minimum of 1 personally sponsored Gold Executive in binary tree, left or right. Maintain Team Volume of 20000 BV in lesser leg for 4 consecutive weeks.	10% Direct Referral Bonus. BV CAP applies at 60000 BV. 13% total Team Bonus earning potential \$7800 per cycle week.  Executive ranks have a cap of \$15,000 per week and increase when you qualify for Executive Elite ranks.

Executive Elite ranks are Diamond, Blue Diamond, Black Diamond, Red Diamond and Business Partner.

## 04

### LEADERSHIP BONUS‡

We have reserved a percentage of our global sales for our Diamond and above leadership pool bonus. Each month, the global sales pool is divided amongst the leadership on a points system, based upon your paid-as rank.



\*The required periods for achieving the Executive Ranks must not overlap.

‡Starting 2022, the Leadership Bonus will be based solely on 3% of gross BV sales.

# REVENUE PLAN

## Q&A.

**01**

**Why am I considered “active” for four weeks rather than an entire month?**

Because we pay bonuses on a weekly cycle rather than monthly, our definition of “active” is a four-week rolling period rather than an entire month (each week runs from Thursday at 12:01 a.m. to Wednesday at midnight, Brisbane Australian Time Zone or UTC+10).

**02**

**Once I’ve earned bonuses, when can I expect to be paid?**

The bonus week ends Wednesday at midnight (Brisbane Australian Time zone or UTC+10). Any earned bonuses will be paid seven days later, which is the Thursday/Friday after the end of the bonus week. Bonusses will be shown in your BitcoinTAF.com website after logging in, under PAYOUT. Under PAYOUT you can request a payout and also review past payouts.

**03**

**How do I generate Business Volume (BV)?**

You can generate business sales volume in two ways – through your own replicated BitcoinTAF.com website sales made to your personally direct referred customers and through your binary team volume by sales within the binary tree or group team volume.

**04**

**If I go inactive, what happens to my volume and organization?**

All accumulated placement tree volume will be reset to zero (0); however, once you reactivate your account and become active by having a paid monthly subscription, you will once again begin to accumulate group sales business volume (BV) as subscriptions or products in your placement tree organization are sold. You will remain earning on any personal referrals regardless if you are active (having a paid monthly subscription), or not. We want to reward you for referring people to BitcoinTAF.com

**05**

**What is an automatic payment?**

This optional, stress free program allows you to establish a standing monthly order with BITCOINTAF through our payment providers. Your subscription renews automatically and can be configured after logging in to your own private access at BitcoinTAF.com.

Any payment done in cryptocurrencies are not automated and require a manual payment each end of the subscription cycle. You must ensure you are active to keep accumulating BV from the binary tree.



# INCOME DISCLOSURE STATEMENT FOR AVERAGE FULL YEAR.

The Income Disclosure Statement is a reflection of BitcoinTAF rewarding opportunity. The following chart represents the average global earnings of the ranks of BitcoinTAF Affiliates worldwide and provides high, low, and average weekly income information, as well as annualized averages.

Active Affiliate Rank	% of Average Weekly Affiliates	Weekly Income \$			Annualized Average Amount	Weekly Average Hours Worked*	Weeks to Advance in Ranks		
		High	Low	Average			Min	Max	Average
Non-Binary Customer	-	-	-	-	-	-	-	-	-
Customer	-	-	-	50	2,600	2	1	-	-
Active Customer	-	-	-	150	7,800	3	1	-	-
Business Builder	<65%	200	100	200	10,400	3	1	52	52
Bronze Executive	<18%	600	300	450	23,400	4	1	>52	>52
Silver Executive	<10%	1200	400	800	41,600	>5	3	>52	>52
Gold Executive	<5%	2400	600	1500	78,000	>6	5	>52	>52
Emerald Executive	<1%	4000	800	2400	124,800	>10	>8	>52	>52
Diamond Executive	-	-	-	-	-	-	-	-	-
Blue Diamond Executive	-	-	-	-	-	-	-	-	-
Black Diamond Executive	-	-	-	-	-	-	-	-	-
Red Diamond Executive	-	-	-	-	-	-	-	-	-
Business Partner	<1%	7000	2000	4500	234,000	>20	>20	-	-

\*The income statistics above are for all Bitcoin Trend and Forecast Pty Ltd (BitcoinTAF) Affiliates who were paid bonuses during the period from January 1, 2017 to May 31, 2021, at the above ranks. An "Affiliate" is defined as any person who: (1) executed a BitcoinTAF Affiliate Application and/or Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail bonus; and (4) has been active in any of the eight weeks preceding the bonus period (to learn the requirements for being an "active" affiliate in your market, reference your country specific BitcoinTAF Revenue Plan document). Note that this excludes retail customers, non-binary and/or pre-enrollees, affiliates who did not renew, and customers, affiliates whose relationships with BitcoinTAF were revoked. An individual who has executed a BitcoinTAF Affiliate Application and/or Agreement (online when signing up), but has not fulfilled the four criteria enumerated above is not a formal affiliate. That person is simply a wholesale customer. If, and only when, all four criteria are satisfied does that person become an affiliate. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a Customer in February. In April, she qualifies to become an affiliate and maintains her qualification through May. In June she is inactive, and therefore, her status is that of a customer. In July, she begins retailing products and services, and thus, becomes a retailer (but not an Affiliate). In August, she again qualifies as an Affiliate but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered an Affiliate during the months of April, May, and August. The earnings of the Affiliate in this chart are not necessarily representative of the income, if any, that of a Bitcoin Affiliate can or will earn through his or her participation in the BitcoinTAF Revenue Plan. Your success depends upon your skills, work effort, and market conditions. BitcoinTAF does not guarantee any level of income or your success.

\*These figures are derived from a survey of approximately 4,261 Affiliates completed by BitcoinTAF through our online ordering systems.



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